



KAGAZKAAR
we bagged it!

General Artwork Guidelines

Minimum Order Quantity Per Design - 5000
Flexo Printing upto 4 colors
85lpi Screen Resolution

Block Charges extra on actuals
Minimum Lead Time: 8 weeks
Minimum shipment volume = 20ft. container

In the graphic design industry, the outcome of printing largely depends on the quality of the source file. Following guidelines will help you to get the product you want and will keep the turnaround time to the minimum.

FILE FORMAT SPECIFICATIONS

We accept the following graphic file formats:

Adobe Illustrator
Adobe Photoshop
CorelDraw
Macromedia Freehand

based on both the PC and MAC platforms.

Files should be proportional and no smaller than 1/4" scale.

All text converted to outlines (both screen and printer versions)

SCANNED IMAGES RESOLUTION

All images should be scanned at 100dpi print size. For example - If you scan a 4" x 5" transparency to create a 36" x 48" artwork, use the following method to determine the right resolution for scanning.

$$\frac{\text{area(w x h) of final artwork}}{\text{area(w x h) of original image}} \times 100 \text{ dpi} = \text{Final scanning resolution}$$

In this case it would come out as

$$\frac{36 \times 48}{4 \times 5} \times 100 \text{ dpi} = 864 \text{ dpi}$$

WHAT TO SEND

Optical Media Such as CD / DVD, Zip disks, flash Memory such as Pen/Thumb drives are all accepted. All media should be provided with the following:

- Name of Contact person
- Phone number of Contact person.
- Index of usable files on disk.
- Colour proof with specs(PMS, CMYK, percentages or an approved colour sample)
- Files sent via email may not be larger than 4MB
- File sizes sent through other media may not be larger than 250MB

These are general guidelines for submitting artwork. For job-specific queries, please **email us at** info@kagazkaar.com